

# Nichole Wiley-Marks

Vice President, Sales Operations

## ARROW ENTERPRISE COMPUTING SOLUTIONS

Nichole Wiley-Marks is vice president of sales and operations for the Americas Enterprise Computing Solutions segment of Arrow Electronics, Inc. (NYSE:ARW), leading the inside sales and operations organizations for all ECS Americas lines of business. She is responsible for delivering on Arrow's strategic initiatives; integration and data governance programs; implementing six-sigma methodology and continuous process improvement; directing supply chain management; and leading the inside sales and operations support functions.

With 13 years of IT and business operations experience at Arrow, Nichole has been the driving force for many Arrow initiatives. She began her Arrow career in 2004 as manager of operations for Support Net before being promoted to director of ECS North America for program management and data integrity/systems management in 2011, a role that expanded in 2014 to include systems training and IT prioritization. In 2017 her role expanded to include inside sales.

Prior to Arrow, Nichole held various leadership roles within the telecommunications industry, including at AT&T and Verizon Communications.

Nichole has been recognized as a CRN Magazine Channel Chief, Woman of the Year by the National Association of Women, CRN Magazine Power 100 Women of the Channel and a Technology All Star by the Women of Color STEM Conference. She holds a bachelor's degree from Purdue University and a master's degree from Indiana University.

