

# Nichole Wiley-Marks

Sr. Director, Sales Operations

## ARROW ENTERPRISE COMPUTING SOLUTIONS

Nichole Wiley-Marks is Sr. Director of Sales Operations of the North American Enterprise Computing Solutions segment of Arrow Electronics, Inc. (NYSE:ARW), leading the operations organizations for all ECS North America lines of business. She is responsible for delivering on Arrow's strategic initiatives, integration and data governance programs, implementing six-sigma methodology and continuous process improvement, and directing supply chain management and sales support.

With over ten years of IT and business operations experience at Arrow, Nichole has been the driving force for many Arrow initiatives. She began her Arrow career in 2004 as manager of operations for Support Net, before being promoted to director of ECS North America for program management, data integrity/systems management in 2011, a role that expanded in 2014 to include systems training and IT prioritization process.

A native of Dayton, Ohio, Nichole has been recognized as Woman of the Year by the National Association of Women, CRN Magazine Power 100 Women of the Channel and a Technology All Star by the Women of Color STEM. She holds a bachelor's degree from Purdue University, and a master's degree from Indiana University.

