

Howard Goldberg

Senior Vice President, Global Marketing & Business Development, Enterprise Computing Solutions, Americas

ARROW ENTERPRISE COMPUTING SOLUTIONS

Howard Goldberg is the senior vice president for Global Marketing & Business Development of the Enterprise Computing Solutions division of Arrow Electronics, Inc. (NYSE: ARW). In this role, he oversees transformational initiatives, including optimizing investments in cloud and IoT and enhancing approaches to marketing, digital, multi-vendor solutions and enablement. He also works to extend Arrow's engagements with multi-national customers and suppliers.

A veteran IT professional, Howard joined Arrow in 2006 through Arrow's acquisition of SKYDATA, a Canadian company that Howard founded. SKYDATA was the first distributor to bring EMC to the channel in Canada. He has leveraged his sales and business acumen in numerous pivotal roles at Arrow, including most recently as president of the North American division of Arrow ECS, where he oversaw all aspects of Arrow's North American business. Howard also served as vice president of sales and business development for Arrow's North American Enterprise Computing Solutions division. In that role, he created and successfully managed account sales functions, public sector business and financial services solutions, in addition to leading a successful cross-sell initiative across the North American organization.

Howard holds a Bachelor of Arts degree from York University in Toronto, Canada, and an MBA from York University's Schulich School of Business.

